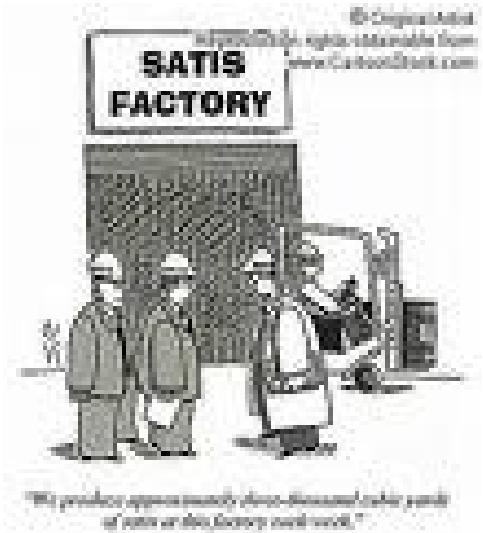


Factory Visit



Mr. Chan: Mr. Honda, this is Ms. Ho, our Factory Manager. She will be the one to give you a tour over the factory.

Ms. Ho: Pleased to meet you, Mr. Honda. Welcome the Kowloon Factory. I'll be guiding you through the factory today.

Jun: Good afternoon, Ms. Ho. I am Jun Honda from Bell Trading. It's a pleasure to meet you, too. I'm looking forward to have an informative tour with you.

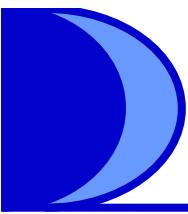
Ms. Ho: Before we begin, let's take a brief look at the structure of our IC's.

Jun: Is this the entrance to the factory?

Ms. Ho: Yes, but we have to wear a clean room suit and take an air shower before entering the factory. IC's are completely sensitive to dust.

Jun: Ok, then. Let's take an air shower to get in the factory. I'm pleased that your personnel imposed a standard and high quality in maintaining the reliability of your product.

Ms. Ho: Thank you sir for the compliment. In line with this, our products are also shipped with utmost care to protect them from impacts and humidity while in transit.



Factory Visit



Jun: Well, talking about reliability assurance, what can we expect from your products?

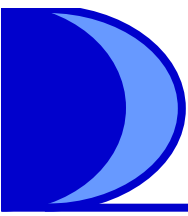
Ms. Ho: We are proud of our advanced production technology, high quality and reliability of our products. Our capacity to develop a wide range of products from sales, to technical support, network supporting customers all over the world are just few of the reasons that our customers would definitely expect a reliable and efficient deal.

Jun: I was really impressed with the amount of care and effort involved in making these semiconductors and also by how each process uses advanced technologies to pursue efficiency.

Ms. Ho: I'm very happy to hear that. Kowloon Company is pursuing both quality and efficiency by adopting an advanced model, to designs, manufacturing and sales.

Jun: I think I was able to gather information about your product well enough. Thank you for your time, Ms. Ho.

Ms. Ho: It's my pleasure, Mr. Honda. We are looking forward to do business with you.



Useful Expressions:

- 1. I'm looking forward to have an informative tour with you.**
= I expect to learn important details in this tour with you.
- 2. Thank you for the compliment.**
= I'm very happy to hear that. / Thank you for that remark.
- 3. In line with this,..**
= And with this idea.../
- 4. We are proud to say (that)...**
= I'm proud to say (that)...
- 5. I was impressed with...**
= It's very impressive (that)
- 6. I'm looking forward to do business with you.**
= I wish to do business with you.

Keywords:

- 1. structure - parts of something are made**
- 2. IC – integrated circuit**
- 3. impose – to establish or apply**
- 4. reliability – dependable ; good quality**
- 5. utmost – greatest**
- 6. compliment – remarks ; comment**
- 7. transit – carrying goods to other place**